## Timeline for Town Leaflet, Heritage Trail, Map and Visitor Guide

## Town Team 11.11.24

To confirm the appointment of a designer, leaflet design and content, recommending to FTC to:

- Support the use of S106 Waitrose Publicity Funds
- Endorse the leaflet, map and visitor guide
- Approve use of Town Council owned notice boards to display the redesigned Heritage Trail and Town Map

Town Leaflet	Heritage Trail	Town Map	Visitor Guide
Appoint a designer to work with the Working Group to draft a leaflet design inclusive of digital map and heritage map  To be received at January's Town Team meeting			Appoint external company to compile a town visitor guide  Working group to provide content

Town Team Meeting to be held 13.01.25

To review the draft designs
Deadline date mid-March 2025, in time for the ferry season 1 April